

Infinitum™ Cloud Solutions Suite



The digital age has transformed the IT landscape and requires companies to be more than ever flexible and dynamic when implementing new business applications. Consumers expect great products and responsive customer service from enterprises. Employees in sales and service departments are under increasing pressure to become more and more customer-centric and stay connected with business operations at all times.

While businesses are adopting a digital strategy and new technologies in a fast-paced environment, the need to keep close focus on the daily business operations and to be customer-driven is putting increasing pressure on internal IT organizations. CIOs and CMOs are looking for consumer-focused, cost effective and agile business technology solutions that can deliver exceptional customer experience while simultaneously reducing internal IT costs and complexity.

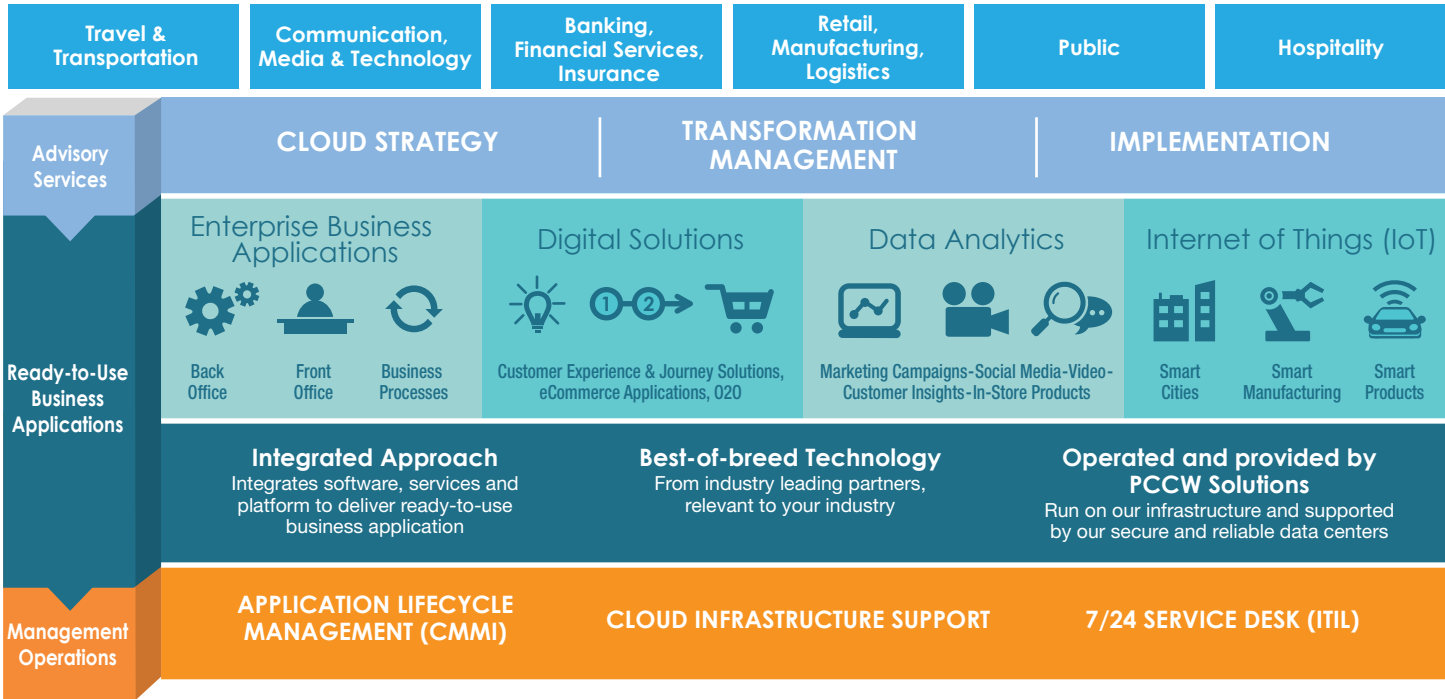
Infinitum™ is the way to go

PCCW Solutions aims at supporting enterprises to adopt scalable business automation solutions rapidly and cost-effectively, enabling businesses to innovate, by taking an integrated approach in delivering ready-to-use business applications, through software,

services and platform integration. Infinitum™, the cloud solutions suite offered by PCCW Solutions, comprises a comprehensive range of enterprise business applications, digital and analytics solutions that can be delivered as a service.

Enterprise business applications	Digital solutions	Data analytics solutions
Support end-to-end business processes from back-office, front-office, and industry specific solutions	Customer Experience and Journey solutions delivered through industry-specific as well as domain agnostic digital processes	Rapidly integrate numerous sources of business data into the cloud analytics platforms through advisory and integration services. The analyzed data becomes a vital tool for strategic and tactical business decision making

We ensure that our clients take the right approach through our consulting expertise in transitioning to a cloud infrastructure, and provide continuous services to help run Infitum™ for them. All these solutions are delivered on a single cloud infrastructure operated by us.



Features and benefits

- Low up-front investment**
 Save on cost and time to set up compared to on-premise options
- Low Total Cost of Ownership (TCO)**
 Lower TCO of IT system set-up and maintenance and reduce complexity of internal IT
- Shorter time to market**
 Enable flexibility and scalability for expansion and upgrade as business grows
- Industry expertise**
 Solutions of industry-specific templates based on PCCW Solutions' rich experience and understanding of particular industries' needs
- Proven infrastructure and support**
 Supported by experienced team, secure infrastructure and latest version of software. Significantly reduce human resources for system operation and maintenance

About PCCW Solutions

PCCW Solutions is a leading IT services company in Hong Kong and mainland China. We adopt the latest technology to help clients create business value and success in the ever-changing economic environment. We offer a wide range of services including software solutions, IT and business process outsourcing, cloud computing, system development and solutions integration, data centers, hosting and managed services, e-commerce and RFID solutions. PCCW Solutions is committed to meeting customer needs to help them achieve business goals.