





# Enterprise Solutions Superstore Alliance

The single trusted source of software on the cloud



Riding on our cross-border data centers and extensive experience in managing complex computing infrastructure operations and mission critical systems, PCCW Solutions launched Enterprise Solutions Superstore Alliance (ESSA) that enables enterprises with access to agile and all-inclusive cloud services from a single trusted source. We aggregate a series of highly flexible and proven world-class applications from PCCW Solutions and Independent Software Vendors (ISVs) on a secure platform and deliver them via Software-as-a-Service to support customers' operations, as well as using that as a basis to serve customers for cloud services tailored to their needs with the following benefits:

## COST EFFECTIVENESS

Enjoy high-benefit economies of scale and minimize total cost of ownership.

## ENHANCE CUSTOMER EXPERIENCE

End-to-end service from PCCW Solutions with all-inclusive cloud services from a single trusted source.

## SECURE AND RELIABLE

Secure cloud platform with robust security and identity management.

#### FLEXIBLE AND SCALABLE

Shorten time-to-market and increase your agility.



ESSA has been cited in industry awards such as Cloud Power Vendor to Watch and Best Collaboration (Service) Silver Award of HKICT Awards, which identify PCCW Solutions as one of the region's most forward-thinking and significant cloud services providers. By offering this fully integrated cloud platform, PCCW Solutions is committed to providing end-to-end IT capabilities to help customers improve their time-to-market, maximize operational efficiency and drive business transformation.

#### **About PCCW Solutions**

PCCW Solutions is a leading IT services company in Hong Kong and mainland China. We adopt the latest technology to help clients create business value and success in the ever-changing economic environment. We offer a wide range of services including software solutions, IT and business process outsourcing services, cloud computing services, system development and solutions integration, data center services, hosting and managed services, e-commerce and RFID solutions. PCCW Solutions is committed to catering to customers' needs to help them achieve their business goals.

PCCW Solutions has more than 3,800 IT professionals in Hong Kong and mainland China. With our extensive experience in managing large-scale projects for various sectors and widely recognized business credentials, PCCW Solutions is a trusted partner to government, leading banking and financial institutions, telecommunications service providers, retail and consumer brands companies, and multinational corporations.

